

Dana Bassett

danabassett.com
rooflessrex.com

2218 N. St. Louis Avenue
Chicago IL 60647

danabassett@gmail.com
(305) 298-7385

Education

School of the Art Institute of Chicago, Chicago IL

Degree: M.A., Art Administration and Policy, 2012

Thesis: Participatory Strategies: A Case Study of the end/SPRING BREAK

New College of Florida, Sarasota FL

Degree: B.L.A., Political Theory & Studio Art, 2009

Thesis: Form and Function: The Development of Parks and Monuments in 20th Century United States

Recent Work

Roofless Records & Publishing rooflessrex.com

2007 – Present

Founder, Co-owner

- Miami based entertainment brand, record label and publishing house.
- Markets and promotes music releases, artists' books, concerts and art exhibitions.
- Development and fundraising, responsible for various grants and partnerships with local institutions.
- Runs publishing branch. Identifies and works with artist to realize publications.
- Developed website, newsletter, various press releases, etc.

Chicago Arts Platform cochicagoartsplatform.org

Fall 2010 – Spring 2011

Founder, Coordinator

- Political action committee geared toward voter awareness for the arts.
- Developed branding, website and postcard design with Janice Cho.
- Canvassed and lectured on idea at SAIC
- Partnered with Arts Alliance Illinois to raise awareness for then-upcoming election.

Rhona Hoffman Gallery rhoffmangallery.com

Spring 2012

Intern, Administrative Assistant

- Administrative, editorial and archival tasks.
- Updated website and touched-up photo documentation of shows.
- Maintained and updated ArtSystems database. Performed research for gallery and clients.
- Greeted and served patrons at gallery openings.

Graham Foundation grahamfoundation.org

Summer 2011

Intern, Public Programming & Web

- Archived paper and video documentation for website.
- Updated website and social media portals with content.
- Research and development for public programming.
- Miscellaneous tasks at openings, lectures and during installation.

Trust for Public Land bloomingdaletrail.org

Spring 2011

Intern, Public Programming & Web

- Instrumental in "Friends of Bloomingdale" website re-design.
- Developed programming for park openings and summer events.
- Researched, managed and coordinated large association of institutional and commercial partners.
- Coordinated meetings with TPL, Chicago Park District, Department of Transit.

Fulano fulanoinc.com

June 2009 – August 2010

Content Manager

- Preliminary website building and content management for branding and design firm.
- Worked directly with clients to gather content and realize their vision for website.

Dimensions Variable (art gallery) dimensionsvariable.net

June 2009 – August 2010

Operations and Communications Director

- Managed all website, email, social media outlets.
- Developed press releases, newsletters and various communication materials.
- Programmed events around monthly gallery exhibitions.
- Miscellaneous tasks: meeting with artists and clients, greeting at openings, interviews, etc.

Craig Robins Art and Design Collection dacra.com

2008 - 2011

Assistant to the Collection Manager & Curator

- Organization of collection and supporting files and objects.
- Completed reorganization of library and inventory of storage space.
- Guided tours of collection during Art Basel Miami Beach 2008-2011.
- Worked seasonally while in undergraduate and grad school.

Recent Exhibitions

***The Dizziness of Freedom* Book Release**

Upcoming

Curator, editor and publisher
Location TBD

ACRE Exhibition and Workshop

Upcoming

Editor, artist
Acre Projects, Chicago IL

FLORIDA OASIS

Winter 2012

Curator
The Logan Square Comfort Station, Chicago IL

***I Swear* Book Release: a: I don't know, b: I don't care**

Summer 2010

Curator, editor and publisher
the end/SPRING BREAK at the 4141 Building, Miami FL

Honors and Activities

- New College Alumni Association Research and Travel Grant, 2009
- New College Student Government Research and Travel Grant, 2009
- Strategic Planning Committee for the Arts Student Representative, 2009
- Arts Alliance Illinois Grant, Chicago Arts Platform, 2010
- Knight Arts Challenge Miami Grant Recipient, Roofless Records, 2011
- Junior Board Secretary, Ballet Chicago, 2012

References

Employers: **Tiffany Chestler** (tiffany@dacra.com)
Manager & Curator of C. Robins Collection
(305) 531-8700

Helen Doria (hdoria1@gmail.com)
Consultant, Trust for Public Land
(773) 973-6594

Personal: **Dr. Daniel Berger** (dsbergermd@gmail.com)
(773) 296-2400